



TV, RADIO & SOCIAL MEDIA HIGHLIGHTS

Please find some highlights below of the 2018 'Flogas Irish Junior Open Series'. The Series which is endorsed by one of the greatest golfers of all time Mr Gary Player, received a vast array of attention throughout the world with an estimated 23.4 million media impressions across various different advertising platforms.

Please click on the links below

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NEWSPAPER HIGHLIGHTS

The kids are alright

JUNIOR golfers are the special guest at the annual 50th Anniversary Sale - Log onto www.aig.ie/golfer to get your car or home insurance discount today

Legend Gary's backing a boost for Junior Open.
By Brian Keogh

Event organizer Michael Gallagher is grateful to Gary Player for his support and frequent visits.

"The support of Gary Player has allowed me to promote the Flogas Irish Junior Open Golf Series for a number of years. I plan to make the series for a long time to come. It is a fantastic provision to donate funds and help raise awareness of our charity, Shula Hill, which supports young people with intellectual and physical disabilities. With no other funding available to participate in any of the events, we would not be able to continue."

AIG Gopher Insurance to get your car or home insurance discount today

Irish Independent

EXCLUSIVE OFFER
Enjoy four green fees for the price of two at Channon Golf Club, Co Tipperary. See page 5 for details.

Thursday 7 June 2018

Tee to Green

in association with AIG Insurance

THE KIDS ARE ALRIGHT

Flogas Irish Junior Open Series set to tee off P2-3

AIG Gopher Insurance Anniversary Sale - Call 1890 405 405 to get your car or home insurance discount today

Irish Independent

Ireland's best golf pundit

It's fab kids go with Flo

I GOT the chance to play with pocket sensation Oie McEvoy last week.

The talented eight-year-old from Ballycastle Golf Club won last year's Flogas Irish Junior Open Series, a fantastic competition open to kids between the ages of five and 18.

Led by award-winning PGA professional Michael Gallagher, it is now Europe's premier junior series with competitors from across the world competing for the Gary Player Trophy.

Crucially, under 12s don't have to be members of clubs and they also get to play a shorter golf course, so it has worked wonders in introducing young boys and girls to the game.

Kids get to play in a fun and safe environment but compete in a stage that also teaches them valuable life skills.

It is a great fun family day out - well done to Michael on a wonderful success.

Daily Mirror



Sunday Independent

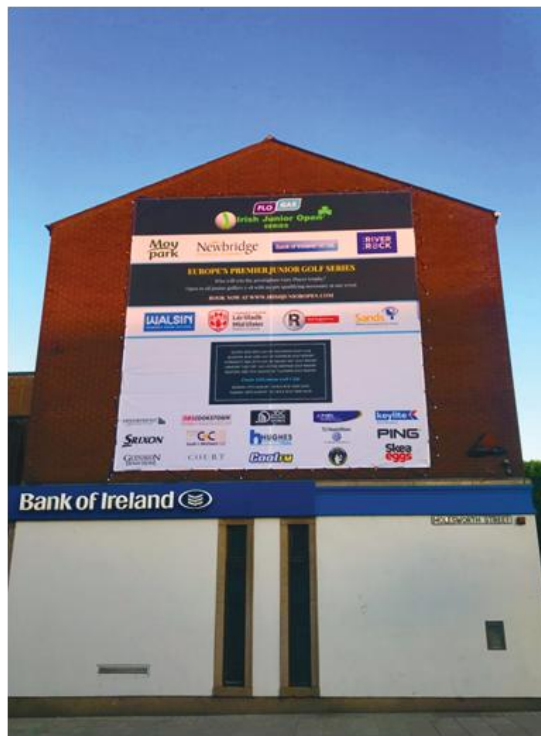


Irish News

REVIEWS & OTHER ADVERTISING



Weekly Facebook Interaction



5 Months Main Street Advertising in Cookstown, where there is approximately 15,000 passing traffic daily



5 Months Main Street Advertising in Cookstown, where there is approximately 15,000 passing traffic daily



1st tee advertising at all our host golf courses throughout Ireland



Host Golf Courses Advertising



Bank of Ireland Advertising



Sky Sports at the Irish Open Filming Our 2017 Champion



2017 Irish Open Champion Jon Rahm with our 2017 Champion



Gary Player ✓
@garyplayer

Replying to @IrishJuniorOpen @FlogasIreland and @JohnRooney68

I'm both honored and delighted to be a part of this and wish to thank all involved. Congratulations Harry and very well done indeed my boy. I look forward to shaking your hand one day soon. My best, GP

Gary Player tweets the Irish Junior Open regularly to his 390,000 followers giving it an audience across the world



Paul Rüegg recommends **Irish Junior Open Series** ...

3 hours ago · 🌐

As Senior Marketing Executive for Flogas, both myself and Flogas are delighted to be have been associated with the Irish Junior Open from its very first event. The passion, commitment and hard work that **Michael Gallagher** has put into developing the event over the years has resulted in a fantastic, relaxed platform for young people to demonstrate their skill and enthusiasm for golf. As the Irish Junior Open raises its profile as each year passes, Michael remains committed to working closely with sponsors to raise their profile and achieve the maximum PR possible.

Paul Ruegg Flogas (Sponsor)



Brian Morris recommends **Irish Junior Open Series** ...

43 minutes ago · 🌐

Want to wish Mickey and all of his staff the very best for the finals of the Irish Junior Open next week. Extremely professionally run events every time and as a friend said to me last week 'I wish they had of been about when we were young'. They are so beneficial to all the young golfers who participate!!!

Brian Morris
Glenavon Hotel
Cookstown

Brian Morris Glenavon House Hotel (Sponsor)

Hi Michael,

Just to say a huge thank you to you and your team for a great day yesterday at Dundrum Golf Club.

It was the first time that my children Liam and Laoise played the golf course or took part in this super competition.

It was so professionally run and everyone was so friendly and welcoming. It has whet their appetite for their next game in the Heritage Portlaoise.

I will definitely be marking this event in the calendar for next year.

Many thanks again.

Kind regards

Goretti Hennessy
(Parent of two competitors)



Some of our 1,000 competitors in 2018



A selection of our trophies won in 2018



Our 2018 Gary Player Trophy Champion Harry O'Hara



Over 3,000 Competitors since the beginning in 2014